

Paredes Publishing Launches a New Generation of Fine Art Reproduction Created by Artists for Artists and Art Lovers

Paredes Publishing signs five South Florida artists to exclusive rights. Paredes Publishing will feature fine art reproductions specializing in giclée printing, an individually produced, high-resolution digital scan of existing artwork.

Miami, FL (PRWEB) June 12, 2006 -- Paredes Publishing has announced the launch of their new publishing company, offering the highest quality exclusive reproductions of well-known contemporary artists on the market to fine art collectors, commercial buyers, and interior designers. Paredes Publishing will feature fine art reproductions specializing in giclée printing, an individually produced, high-resolution digital scan of existing artwork. Paredes Publishing was founded by Miguel Paredes, a professional artist and print publisher. The Miami-based company is housed in a 4,500 square foot state-of-the-art studio complete with advanced printing and publishing equipment. Please visit <http://www.paredespublishing.com/> for more information.

Paredes Publishing has signed five renowned artists, William DeBilzan, Ivan Reyes, Lee Quinones, Attila Lakatoush, and Mark Rutkowski to exclusive contracts for reproductions. Other distinguished artists are currently under negotiation for exclusive use of their paintings.

“Paredes Publishing is a new generation of fine art reproduction created by artists for artists,” said Miguel Paredes, C.E.O. and Publisher of Paredes Publishing. “We understand the artists’ needs and fully respect their art, talent and unique perspective in the publishing of their works. Each artist is fully involved in every aspect from piece selection, digital imagery, enhancements, printing and even pricing,” added Paredes.

Paredes Publishing will be offering fine art reproductions, using the most advanced type of giclée printing techniques widely regarded in the art world. The artists’ exclusive work is captured through a 22 mega-pixel Hasselblad Digital Camera with an output resolution of an 88 mega-pixel file. After the artist has approved the image, it is printed using the Epson Ultra Chrome K3 Stylus Pro 9800, which offers brilliant color rendition, wider color gamuts, better tonal ranges, and a longer giclée reproduction life expectancy than other printers in the category.

“Our printing technique uses an eight-color process, instead of the typical six-color process commonly used in the industry,” added Paredes. “This produces the truest reproductions to the artists’ demanding specifications.” Limited Editions produced by this process have been displayed throughout museums, fine art galleries, and in major settings such as the New York City Metropolitan Museum of Art and The Museum of Modern Art.

Paredes Publishing will print the exclusive reproductions on a choice of canvas or 300 lb. archival museum quality paper. All artwork is signed and numbered by the artist and are offered in limited or enhanced editions.

About the Artists

William DeBilzan, a well-known painter in the art world, uses composition and a masterful use of color as his trademark. His paintings have been featured on television shows such as Frasier, Spin City, L.A. Doctors, and Just Shoot Me, and were hung during The Four Seasons performance by the New Mexico Symphony Orchestra in the Pope Joy Hall in Albuquerque in 2000, to name a few.

Ivan Reyes, one of America's leading artists and a native of Havana, Cuba, uses collage-type techniques on large canvases to produce modern masterpieces. His paintings range from abstracts, to tropical, to landscapes, and are enjoyed and embraced by fans and exhibitors nationwide.

Lee Quinones is considered without question the grand expressionist, Jackson Pollack of the New York Graffiti Art Movement. His work, virtually from the beginning, has had the same quality and commitment as his recent paintings. It can be praised for its directness, its pungent commentary on everyday life and the forthright manner in which he addresses himself to his subject matter. In simple, Lee's style is rooted in popular culture, but retains the screeching dynamicism of yesterday's subways while still using the graffiti based tool the spray can.

Attila Lakatoush is a highly gifted and trained artist who received his first art scholarship to Pratt Institute at the exceptionally young age of 8. Continuing his studies at the High School of Art and Design and the Fashion Institute of Technology, he completed his training and graduated a top notch Fashion Illustrator. Influenced by the work of Antonio Vargas, Al Buell, and Gil Elvgren, Attila has combined contemporary art with a swift, classic 40's style using real men and women as his models. Attila's paintings and illustrations, including his Bacardi by Night ad campaign, can be seen in various publications throughout the country. He recently completed a highly successful, three year showing at the BBCM, shows annually at the Black and Blue in Montreal, shared a sixty piece show with the deceased legend, Tom of Finland, and most recently completed his show in the Chrysler Building in New York City.

Best known for his realistic watercolors of Art Deco hotels which dominate the skyline of Miami Beach, Mark Rutkowski has begun to reveal in his new works an expressionist style with a personal voice and iconography. A well traveled painter who gets much of his inspiration from across the globe, Rutkowski has voyaged and manipulated images from Laos, Vietnam, Thailand and Nepal. His realistic interpretations of the Art Deco District made him famous, but his current portfolio illustrates artwork inspired from around the world.

About Miguel Paredes

Miguel Paredes, a New York City native, has had art in his life for as long as he can remember, and comprises a style all his own – a blend of fine art and portraiture and urban street art and graffiti. Miguel Paredes works in an artistic aura, using high contrast of colors and black and white, varied textures, and diverse graphic styles. He creates paintings that capture the urban graffitist and the fine art consumer alike.

Miguel Paredes is also CEO and founder of PK Graphics, the nation's leading high-quality promotional printing firm.

PK Graphics stands as the largest specialty UV-coated postcard and flyer printer in the United States. They specialize in 24-hour turn around and quick delivery of their products to customers around the country. PK also has two corporate offices with trained graphic designers for creating and designing business cards, tri-folds, books, texts, and more. For more information, please visit <http://pkgraphics.com>.

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